

Definitions of: **Phishing, Vishing, & SMSishing**

Phishing:

"The process of attempting to acquire sensitive information such as usernames, passwords and credit card details by masquerading as a trustworthy entity using bulk email which tries to evade spam filters."

Vishing:

"A phone scam designed to get you to share personal information."

SMSishing:

"Cyberattack that uses misleading text messages to deceive victims. The goal is to trick you into believing that a message has arrived from a trusted person or organization, and then convincing you to take action that gives the attacker exploitable information (like bank account login credentials, for example) or access to your mobile device."



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